

Madison + Park
A Global Branding Agency



2144 Peachtree Road NW
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Atlanta, Georgia
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COMMUNICATION ON ENGAGEMENT (COE)

Period covered by this Communication on Engagement: 2018 -2021

From: February 5, 2018 **To:** February 5, 2021

Part I. Statement of Continued Support by the Chief Executive or Equivalent

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February 16, 2021

To our stakeholders:

I am pleased to confirm that RahGor reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Rahfeal Gordon

Chief Executive Officer

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Part II. Description of Actions

- **For academic organizations:** We conducted applied research and thought leadership to advance best practices. We were able to develop a curriculum to be implemented into various school systems. This helped promote the UN Global Compact Ten Principles and educated a variety of audiences about sustainability. We created a short documentary highlighting our global developments and work that focused current initiatives. We published a book that highlighted methods to effective leadership and project management.
- **For business associations:** We were able to establish global learning and dialogue events, workshops and training for organization's leadership committees and members on the UN Global Compact and specific topics relevant to corporate sustainability. We have been able to launch online platforms and campaigns that help continue the work during the global pandemic.
- **For cities:** We have established sustainability plan(s) that incorporates the political and cultural dimensions of the region's sustainability. We also worked with influencers within the various cities to help vocalize the political and cultural dimensions for the regions sustainability.

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Part III. Measurement of Outcomes

- Number of attendees at screenings, awards receives, and social media shares and online reached based upon the dialogue.
- Number of partnerships established and sponsors accumulated.
- The level and number of problem solving conversations were created and the number of small problem solved based upon the expertise we provided.